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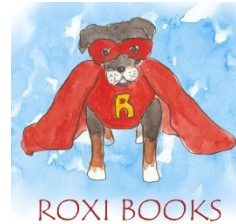
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ROXI PLEDGES A TON OF HAY FOR SCOOTER ON WORLD ANIMAL DAY

Delta, BC, Monday, October 4, 2021 – Roxi the Rescue Dog has pledged to help her new friend Scooter and the other rescue animals at the Happy Herd Farm Sanctuary in Aldergrove by raising enough funds to bring them at least a ton of hay by Christmas.

Roxi is the star of Roxi Books which will launch its fundraising campaign while exhibiting at the Planted Expo in Vancouver next month. “Proceeds from Roxi Book sales during our campaign will go towards our target of buying at least a ton of hay for the animals at Happy Herd Farm Sanctuary” says Carolyn Drew, author of the book series aimed at educating children and their care providers about animal welfare.

They chose this day to join thousands of other organizations around the globe in celebrating World Animal Day and to support this global movement to raise the status of animals in countries all over the world. This is the third year in a row that Roxi Books has chosen World Animal Day to announce its annual fundraiser to assist charities dedicated to animal welfare. Previously, Roxi Books raised four tons of bananas for the Save Elephant Foundation in Thailand that the author and her husband delivered while visiting on their anniversary. They will be celebrating their next anniversary a lot closer to home - in an exhibit booth in Vancouver. The first day of the Planted Expo is on November 20th when Carolyn and her husband will be celebrating 28 years of marriage.

ABOUT ROXI BOOKS

Roxi Books is a humane education children’s book series written by author-activist Carolyn Drew. She created the Roxi Book series to raise awareness of animal welfare issues around the world and to empower kids to make compassionate life choices. While appropriately written for young children, her stories have an ethical message to encourage conversations about how we treat sentient beings. Partial proceeds of all book sales are donated to animal advocacy and rescue organizations.

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